



***“If I only had one more round to play, I would choose to play it at Pebble Beach. I loved this course from the first time I saw it. It’s possibly the best in the world.”  
— Jack Nicklaus***

Dear Customer,

Welcome to Pebble Beach, one of the world’s most prestigious resort destinations, for a weekend with Chevron celebrating “Winning Together.”

For more than 80 years, Pebble Beach — lovingly described as the “greatest meeting of land, sea and sky”— has built its reputation as a golf Mecca, hosting some of the greatest championship rounds ever. Each year, visitors from around the world come to walk in the footsteps of the game’s most famous golfers.

Beyond the lush fairways and pristine greens, however, Pebble Beach has helped define another legend: Chevron Corporation.

It was here in 1936, long before the two companies would officially become one, that Chevron and Texaco executives began meeting annually in mid-February to discuss business matters, specifically the Caltex joint venture. Every year for seven decades, over rounds of golf and business meetings at the Lodge, company leaders would address important issues — from the creation of Caltex’s original operating document to opportunities in emerging markets where Chevron, consequently, now operates.

Today, nearly five years after Chevron and Texaco merged to create one of the world’s largest energy companies, the company is proud to host its top customers during this meaningful weekend.

As our special guest, you’re a part of history — past and future. The renowned Fairway One House where Chevron executives and guests have lodged over the years will soon be torn down as the resort prepares to host the 2010 U.S. Open, one of the most celebrated golf tournaments in the world. While one legacy ends, however, another remains unchanged: Chevron’s commitment to you, our valued customer.

As George Keller, Chevron’s chairman and CEO from 1981 to 1989, succinctly puts it, “This weekend was, and still is, all about golf and getting to know each other better.” Natural beauty is what draws us to places like Pebble Beach. Yet it’s the people we connect with while visiting here that forms the lasting memories and relationships. That’s the essence of Chevron’s customer appreciation weekend at Pebble Beach — “Winning Together.”

We hope you enjoy this unique weekend with Chevron and encourage you to soak in all that Pebble Beach has to offer.

Regards,

S. Shariq Yosufzai  
President, Chevron Global Marketing